

23 September 2009

Varia 10

Colourful protection for a world of digital gear

The Varia 10 is a fun little pouch of stretchy neoprene, designed to protect small digital devices with ease. It has a handy, detachable wrist strap for an additional carrying option and shuts securely with a dual-zipper closure. Collect the Varia 10 in multiples and colour-coordinate all your personal electronics – most models of compact cameras, mobile phones and MP3 players fit perfectly. The Varia is offered in Raspberry, Black, Teal, True Blue and Red.

Features/benefits

- Neoprene fabric ▶ stretches to provide a protective, custom fit
- Zippered closure ▶ provides easy access plus security
- Detachable wrist strap ▶ offers multiple carrying options

Dimensions, fit and RRP

Model name	Varia 10	
Dimensions	Exterior:	12W x 2.8D x 8H cm (4.7W x 1.1D x 3.1H in.)
	Interior:	11.5W x 1.8D x 7.5H cm (4.5W x .7D x 3H in.)
Fits	Ultra-compact digital camera, mobile phone or MP3 player	
RRP	\$16.95	
SKUs	Black	680169
	Red	680170
	True Blue	680171
	Teal	680172
	Raspberry	680173

These images and more available at print resolution from <http://highres.maxwell.com.au/lowepro>



About Lowepro

Lowepro founder Greg Lowe established the company's reputation for quality and innovative design in 1967 when he introduced the world's first internal-frame backpack. More than 40 years later, Lowepro continues to revolutionise the industry with pioneering design and superior quality with the most extensive line of protective carrying solutions for photographic and electronic equipment including products for cameras, camcorders, notebook computers, imaging accessories and portable consumer electronics.

Lowepro products are distributed in more than 100 countries through photo, outdoor, computer, consumer electronic, mail order and online resellers, in addition to OEM partnerships. Lowepro offices are located in the United States, Canada, the United Kingdom, Australia, Switzerland and Germany.

For more information about Lowepro products, visit their website www.lowepro.com

More information

phone 1300 882 517 | email sales@maxwell.com.au | web www.lowepro.com

Availability

Varia 10 is now on sale at retailers Australia-wide.