

9 November 2009

Photo Runner™ 100

It's a backpack. It's a shoulder bag. It's designed to run with your every move.

The **Photo Runner 100** is a fast-access, convertible backpack/shoulder bag and multi-functional carrying solution for your DSLR kit. Lightweight, slim in profile and agile, the **Photo Runner 100** serves as an ideal everyday bag for the enthusiast – as well as a compact solution for the active photographer shooting an event or taking a day trip. Unzip the fast-access lid from the side and work right out of the roomy main compartment. Adjustable, padded dividers offer multiple ways to load your gear – whether you carry your DSLR kit in the **Photo Runner 100** – or use it as an on-the-fly lens/accessory bag while shooting an event.

The tuck-away waistbelt with compression straps keeps the weight of gear on the hips and helps minimise movement when the **Photo Runner 100** is worn as a backpack. A removable, adjustable shoulder strap with non-slip padding turns the **Photo Runner 100** into a comfortable shoulder bag solution.

Two outside pockets provide quick access to accessories and personal gear. One features a “quiet” cord closure. Additional features like SlipLock™ attachment loops and webbing straps at the bottom expand carrying options – add compatible pouches, cases, or even a small tripod or monopod to the **Photo Runner 100** with ease.

The **Photo Runner 100** is available in Black and Mica.

These images and more are available in print resolution from <http://highres.maxwell.com.au/lowepro>



Features/benefits

Lean, compact profile with lightweight, minimalist design	▶ Makes it easy to wear kit all day; easy to manoeuvre in a large crowd or at an event
Tuck-away waistbelt with compression straps	▶ Keeps weight of gear on hips and backpack and minimises movement; tucks away when used as shoulder bag
Removable/adjustable, padded shoulder strap	▶ Transforms backpack to shoulder bag for additional carrying option
Two gusseted front pockets	▶ Provide quick-access storage space: smaller pocket with “quiet” cord closure is ideal for pen, filters, cell phone or MP3 player; larger pocket with Velcro® closure keeps larger accessories close at hand
Two memory card pockets	▶ Offer fast access to extra memory – right on the inside lid
Compression straps at bottom	▶ Secure a small tripod, monopod or lightweight jacket
SlipLock™ attachment loops	▶ Expand carrying capacity
OverLap Zipper™	▶ Protects gear from dust, sand and moisture

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More information

phone | email | web
 1300 882 517 | sales@maxwell.com.au | www.lowepro.com

Availability

The **Photo Runner 100** will be available at Australian retailers in December 2009.

This image and more available in print resolution from <http://highres.maxwell.com.au/lowepro>



Photo Runner™ 100 – specifications, fit and RRP

Exterior dimensions W x D x H	32 x 16.1 x 22.4 cm (12.6 x 6.3 x 8.8 in.)
Interior dimensions W x D x H	25.5 x 11.5 x 19.5 cm (10 x 4.5 x 7.7 in.)
Weight	600g (1.2lb)
Fits – when loaded vertically	DSLR with attached standard zoom lens, plus one additional lens or flash + accessories and small personal items
Fits – when loaded horizontally	DSLR with attached zoom lens (up to 80-200mm f/2.8) + accessories and small personal items
Colours/SKUs	Black 680219 Mica 680223
RRP	\$75.00

About Lowepro

Lowepro founder Greg Lowe established the company's reputation for quality and innovative design in 1967 when he introduced the world's first internal-frame backpack. More than 40 years later, Lowepro continues to revolutionise the industry with pioneering design and superior quality with the most extensive line of protective carrying solutions for photographic and electronic equipment including products for cameras, camcorders, notebook computers, imaging accessories and portable consumer electronics.

Lowepro products are distributed in more than 100 countries through photo, outdoor, computer, consumer electronic, mail order and online resellers, in addition to OEM partnerships. Lowepro offices are located in the United States, Canada, the United Kingdom, Australia, Switzerland and Germany.

For more information about Lowepro products, visit their website www.lowepro.com