

23 September 2009

## Melbourne 10

### Multi-purpose, multi-fun neoprene pouches

The Melbourne 10 pouch is a fun, colourful and easy way to carry, protect and organise your small digital accessories — like cameras, MP3 players and mobile phones. In 4 colours and 2 attractive print designs, the Melbourne pouches are made in stretchy neoprene with smooth, single-zipper closures. Thread your camera strap through the side loop to create an instant carrying handle. Collect in multiples to colour-code all of your gear!

The Melbourne 10 pouch is available in Black Chainlink, Arctic Blue Chainlink, Fern Floral and Red Floral.

#### Features/benefits

- Protective neoprene fabric ▶ Stretches to provide a custom fit
- Zippered closure ▶ Provides easy access and security
- Integrated side loop ▶ Creates an instant carrying handle when camera strap looped through
- Stylish prints and colours ▶ Offer an easy way to colour-code and identify all digital devices

#### Dimensions, fit and RRP

Model name	Melbourne 10
Interior dimensions	11.5W x 1.8D x 7.5H cm (4.5W x 0.7D x 3H in.)
Fits	Ultra-compact digital camera, mobile phone or MP3 player
RRP	\$14.95
SKUs	Black Chainlink 680197 Arctic Blue Chainlink 680195 Fern Floral 680198 Red Floral 680196

These images and more available at print resolution from <http://highres.maxwell.com.au/lowepro>



#### About Lowepro

Lowepro founder Greg Lowe established the company's reputation for quality and innovative design in 1967 when he introduced the world's first internal-frame backpack. More than 40 years later, Lowepro continues to revolutionise the industry with pioneering design and superior quality with the most extensive line of protective carrying solutions for photographic and electronic equipment including products for cameras, camcorders, notebook computers, imaging accessories and portable consumer electronics.

Lowepro products are distributed in more than 100 countries through photo, outdoor, computer, consumer electronic, mail order and online resellers, in addition to OEM partnerships. Lowepro offices are located in the United States, Canada, the United Kingdom, Australia, Switzerland and Germany.

For more information about Lowepro products, visit their website [www.lowepro.com](http://www.lowepro.com)

#### More information

phone 1300 882 517 | email [sales@maxwell.com.au](mailto:sales@maxwell.com.au) | web [www.lowepro.com](http://www.lowepro.com)

#### Availability

Varia 10 is now on sale at retailers Australia-wide.