

22 September 2009

Lowepro Magnum DV AW series

Designed for working videographers who need easy access, comfort, protection and portability

Lowepro Magnum™ DV AW is the essential toolbox for the videographer who needs to work right out of the bag: it's super-accessible, specially designed for video, ultra-portable and protective. The Magnum DV AW series was built to address the tasks and needs of professionals with features that help speed their work, fit the unique shapes of their gear, make travel hassle free, and protect their investments. Each Magnum DV AW features Lowepro's patent-pending Vertebral Tech™ Shoulder Strap, providing comfort and spreading weight evenly, no matter how it's worn.

The series comprises the DV 4000 AW model and the larger DV 6500 AW, which also offers a protective laptop compartment.

These images and more are available in print resolution from <http://highres.maxwell.com.au/lowepro>



Features/benefits

Protective

Extra-thick interior base	▶ Offers extra protection from the sharp metal baseplate on video camera
Dual-winged lid with double zippers, quick-release buckle and hook/loop closure	▶ Opens from centre, providing fast access to main compartment, plus extra security
Side cut-out padding (DV 6500 AW only)	▶ Cradles and protects the eyepiece of a video camera
Premium-quality molded base on exterior	▶ Provides sturdy and stable protection, water-resistance and ability to stack multiple bags efficiently
Patented All Weather AW Cover™	▶ Protects bag from the elements and tucks away into zippered pocket when not in use
Durable metal hardware and YKK zippers	▶ Provide sturdy and secure operations and connections

Comfortable

Removable, adjustable shoulder strap with Vertebral Tech™ design	▶ Features a patent-pending spine-like structure embedded in a double layer of EVA foam padding that bends to conform to the shape of a shoulder and spreads weight evenly
Sturdy side grab handles (DV 6500 AW only)	▶ Provide a secure, well-balanced carrying option for extra-heavy loads
Wrapped and padded main handle	▶ Offers quick, single-point carrying option with added comfort

Easy to organise

Adjustable, padded dividers and foam spacers	▶ Easily arrange interior spaces to secure and protect a variety of video kits
Hook/loop-lined interior	▶ Allows full customisation of kit with hook/loop fasteners
Removable video accessory pocket	▶ Provides multiple storage spaces for video-specific accessories
2 roomy side pockets	▶ Offer extra storage space for accessories or personal items
8 SlipLock™ attachment loops throughout exterior	▶ Expand carrying capacity with SlipLock™ accessory pouches and offer quick access to cables and cords when shooting footage on the move
Fast-access front pocket with multiple compartments and 2 key clips	▶ Provides extra space for accessories, personal items, pens, pencils, keys

Travel-friendly

Airline carry-on compatible	▶ Both DV 4000 AW and Magnum DV 6500 AW fit most airlines' overhead requirements (check with airline for specific restrictions)
Trolley sleeve at back of bag	▶ Attaches to luggage for easy transport
Removable, adjustable handcart straps on back panel	▶ Quickly secure bag to most handcart systems

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Dimensions, fit and RRP

Magnum model	Exterior dimensions W x D x H	Interior dimensions W x D x H	Fits	Weight	RRP	SKU
DV 4000 AW	46 x 34.5 x 32 cm (18.1 x 13.6 x 12.6 in.)	Video compartment: 40.5 x 30 x 28 cm (15.9 x 11.8 x 11 in.)	Compact pro hand-held HD camcorder (such as Sony EX-1, Canon XH G1S); microphones; batteries; additional memory; external storage drives; lighting devices; charging devices; personal items	5.3kg (11.6lb)	\$309.00	680475
DV 6500 AW	58 x 38 x 30.5 cm (22.8 x 15 x 12 in.)	Video compartment: 51 x 25 x 27 cm (20.1 x 9.8 x 10.6 in.) Notebook compartment: 40 x 5 x 27 cm (15.7 x 2 x 10.6 in.)	Professional HD camcorders (such as Sony EX-3, Canon XL H1); microphones; batteries; additional memory; external storage drives; lighting devices; charging devices; personal items; up to a 15.4" laptop in a padded laptop compartment with adjustable dividers	6.6kg (14.4lb)	\$349.00	680476

About Lowepro

Lowepro founder Greg Lowe established the company's reputation for quality and innovative design in 1967 when he introduced the world's first internal-frame backpack. More than 40 years later, Lowepro continues to revolutionise the industry with pioneering design and superior quality with the most extensive line of protective carrying solutions for photographic and electronic equipment including products for cameras, camcorders, notebook computers, imaging accessories and portable consumer electronics.

Lowepro products are distributed in more than 100 countries through photo, outdoor, computer, consumer electronic, mail order and online resellers, in addition to OEM partnerships. Lowepro offices are located in the United States, Canada, the United Kingdom, Australia, Switzerland and Germany.

For more information about Lowepro products, visit their website www.lowepro.com

More information

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Availability

The **Magnum DV AW series** will be at Australian retailers in October 2009.