

16 October 2009

Impulse

A stylish, fast-access shoulder bag for camcorders – a perfect Christmas present for anyone

Made expressly for today's compact camcorders, the Impulse shoulder bag series is a stylish, protective carrying option with a fast-access design. Inside and out, the Impulse contains a full set of practical features. The brushed tricot lining in easy-to-see Burnt Orange protects a camcorder's lens and LCD screen from scratches. An adjustable, padded divider creates space for accessories. A front slip pocket and two side pockets provide extra storage.

There are three carrying options with the Impulse shoulder bag:

- 1) messenger-style across the body
- 2) over the shoulder or
- 3) by the grab handle.

A sturdy magnetic closure lets you capture footage in a flash then quickly shut and secure the zippered main compartment.

The Impulse series is available in two sizes and two colour combinations: Black/Burnt Orange and Chestnut Brown/Burnt Orange.

Features/benefits

- Zippered main compartment ▶ Secure closure allows fast access to capture digital footage quickly
- Magnetic closure ▶ Easy to open and close
- Padded construction ▶ Protects video camera and accessories from daily bumps and abrasion
- Adjustable interior divider ▶ Allows easy customisation of kit in main compartment for a variety of accessories
- Brushed tricot lining ▶ Protects LCD screen and lens from dust and scratches
- Adjustable shoulder strap ▶ Provides flexible, comfortable fit
- Quick-grab handle ▶ Offers additional carrying option
- Side and front pockets ▶ Provide extra storage for personal items

(CONT'D OVERLEAF)

These images and more are available in print resolution from <http://highres.maxwell.com.au/lowepro>



More information

phone | email | web
 1300 882 517 | sales@maxwell.com.au | www.lowepro.com

Availability

The **Impulse** shoulder bags are available now at retailers Australia-wide.



Dimensions, fit and RRP

Model	Exterior dimensions W x D x H	Interior dimensions W x D x H	Fits	RRP	SKU
Impulse 110	21 x 12.5 x 16 cm 8.3 x 4.9 x 6.3 in.	19.5 x 8 x 11 cm 7.7 x 3.1 x 4.3 in.	Camcorder, small accessories	\$59.00	Chestnut Brown 680180 Black 680181
Impulse 130	25.5 x 12.5 x 16.5 cm 10 x 4.9 x 6.5 in.	22.5 x 8 x 12.5 cm 8.9 x 3.1 x 4.9 in.	Camcorder, consumer DSLR with attached compact zoom lens	\$65.00	Chestnut Brown 680182 Black 680183

About Lowepro

Lowepro founder Greg Lowe established the company's reputation for quality and innovative design in 1967 when he introduced the world's first internal-frame backpack. More than 40 years later, Lowepro continues to revolutionise the industry with pioneering design and superior quality with the most extensive line of protective carrying solutions for photographic and electronic equipment including products for cameras, camcorders, notebook computers, imaging accessories and portable consumer electronics.

Lowepro products are distributed in more than 100 countries through photo, outdoor, computer, consumer electronic, mail order and online resellers, in addition to OEM partnerships. Lowepro offices are located in the United States, Canada, the United Kingdom, Australia, Switzerland and Germany.

For more information about Lowepro products, visit their website www.lowepro.com