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Lightweight, modern shoulder bag design, filled with practical features

Lowepro's new Adventura series is ideal for novice and enthusiast DSLR users

For the DSLR user who's looking for a protective, lightweight, streamlined bag that's packed with practical features at a great value – look to **Adventura**.

The zippered main compartment features a quick-release buckle and rainflap lid, offering quick access to contents when bag is unzipped and extra protection when bag is fully closed. A removable/adjustable shoulder strap features a non-slip patch and sturdy snaphooks make connections secure. Inside the fully padded interior, a soft tricot lining provides protection, plus a high-visibility burnt orange colour – making it easy to see your gear while you work out of the bag.

The **Adventura** series is available in Black and Indigo Blue.

To accommodate today's most popular DSLRs and their accessories, Lowepro's thoughtfully organised shoulder bag comes in three sizes. The **Adventura 120** and the slightly larger **Adventura 140** feature a rear slip pocket for storing manuals, maps or a notepad, while the **Adventura 170** provides two belt loops as an added carrying option. Each bag in the series includes a padded grab handle for convenience.

Features / Benefits

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| Rainflap lid | ▶ covers zippered closure and protects contents |
| Quick-release buckle | ▶ provides additional closure method and allows quick access to contents while bag is unzipped |
| Removable/adjustable shoulder strap with non-slip patch and snaphooks | ▶ provides comfortable carrying option with easy-to-connect hardware |
| Zippered front pocket features memory card and organisation pockets | ▶ store extra memory, accessories and small personal items |
| Two pleated side pockets | ▶ store and easily grab accessories or personal items |
| Padded interior fully lined in tricot in contrasting burnt orange colour | ▶ provides soft, protective, high-visibility surface |
| Slip pocket in back (120 & 140 models only) | ▶ stores a manual, notepad or maps |
| Built-in belt loops on back (170 model only) | ▶ provide additional carrying option |

Images downloadable from
<http://highres.maxwell.com.au/lowepro>



More information

phone 1300 882 517	email sales@maxwell.com.au	web www.lowepro.com
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Availability

Adventura series will on sale at retailers Australia-wide in mid-September 2009.

Dimensions, fit and RRP

Model	Exterior dimensions W x D x H	Interior dimensions W x D x H	Fits	On the back	RRP	SKU
Adventura 120	17.5 x 15 x 19.5 cm 6.9 x 5.9 x 7.7 in.	13 x 9.5 x 16 cm 5.1 x 3.7 x 6.3 in.	Smaller DSLR with attached standard lens, compact digital camera with high optical zoom, or camcorder; accessories	Slip pocket stores a manual, notepad or maps	\$45.00	Black – 680451 Blue – 680452
Adventura 140	21 x 15 x 21.5 cm 8.3 x 5.9 x 8.5 in.	17 x 9.3 x 17.5 cm 6.7 x 3.7 x 6.9 in.	DSLR with attached standard lens + 1 additional lens or flash, or camcorder; accessories	Slip pocket stores a manual, notepad or maps	\$49.00	Black – 680453 Blue – 680454
Adventura 170	25.5 x 19 x 25 cm 10 x 7.5 x 9.8 in.	22 x 12.5 x 19.5 cm 8.7 x 4.9 x 7.7 in.	Larger DSLR with attached standard lens + 2 additional lenses or flash, or camcorder; accessories	Built-in belt loops provide additional carrying option	\$59.00	Black – 680460 Blue – 680461

About Lowepro

Lowepro founder Greg Lowe established the company's reputation for quality and innovative design in 1967 when he introduced the world's first internal-frame backpack. More than 40 years later, Lowepro continues to revolutionise the industry with pioneering design and superior quality with the most extensive line of protective carrying solutions for photographic and electronic equipment including products for cameras, camcorders, notebook computers, imaging accessories and portable consumer electronics.

Lowepro products are distributed in more than 100 countries through photo, outdoor, computer, consumer electronic, mail order and online resellers, in addition to OEM partnerships. Lowepro offices are located in the United States, Canada, the United Kingdom, Australia, Switzerland and Germany.

For more information about Lowepro products, visit their website www.lowepro.com