

SYDNEY – 21 December 2009

## Joby launches Gorillacam, a free camera self-timer app for iPhone

Gorillacam extends the functionality of the iPhone’s camera and, together with Joby’s Gorillamobile iPhone stand, is the perfect solution for hands-free photography

From the photography experts at Joby, creators of the award-winning **Gorillapod** line of flexible tripods and the **Gorillamobile** iPhone stand, comes the **Gorillacam**, a free, feature-packed camera application for the iPhone.

Designed to extend the iPhone’s native camera functionality, the **Gorillacam** provides many otherwise unavailable features including a self-timer, time-lapse, and continuous rapid-fire shooting. The app was created in cooperation with San Francisco-based iPhone developers AppTight.

The **Gorillacam**’s self-timer function allows the user to set a custom time delay, which is ideal for taking group photos or self-portraits. At last iPhone owners can get into their own photographs and become part of the memories.

The **Gorillacam** is the perfect complement to Joby’s popular **Gorillamobile for 3G/3GS**, an iPhone stand with flexible, wrappable legs that attach to virtually any surface, providing iPhone owners unmatched flexibility for taking photos, recording video, watching movies, or talking hands-free. The **Gorillamobile** attaches to the iPhone via a custom-engineered protective iPhone 3G/3GS case. When used in conjunction with the **Gorillacam** app, it opens up a world of new possibilities for iPhone owners and encourages “iPhoneography”.

In addition to the self-timer, the **Gorillacam** allows for extremely fast, uninterrupted shots, up to 1.6 frames per second. Photos save automatically in the background, allowing users to fire off a sequence of photos. Also built into **Gorillacam** is a time-lapse feature that can take multiple photos spaced at user-specified intervals as short as 1 second or as long as 2 minutes.

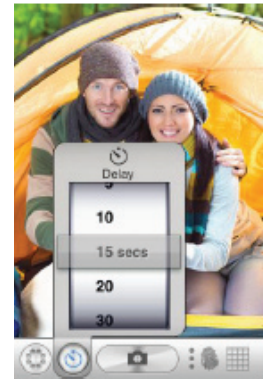
Additional capabilities include:

- Press anywhere – turns the entire screen into a shutter button.
- 3-shot burst – takes three photographs in rapid succession. Never miss a second of the action. Plus, no more photos ruined when someone blinks!
- Grid overlay – compose more interesting shots with a rule-of-thirds guide. Also great for lining up landscapes or buildings.
- Bubble level – take level shots every time. Works in both vertical and horizontal modes, and is ideal for horizons or panoramas.
- Share – upload or share photos easily from within the Gorillacam.

### About Joby

Joby creates well designed product solutions that enhance the creative and active capabilities of consumer electronics. The company revolutionised the camera accessories market in early 2006 with its **Gorillapod** line of flexible tripods and continues to redefine the consumer electronics market with its **Gorillamobile** and **Gorillatorch** product lines. Founded in 2005, Joby is a privately held company headquartered in San Francisco CA, with offices in Santa Cruz CA, Switzerland, Singapore and China. More information is available at [www.joby.com](http://www.joby.com)

Images downloadable from [highres.maxwell.com.au/joby](http://highres.maxwell.com.au/joby)



### Availability

The **Gorillacam** is downloadable for free in the iPhone App Store now.

### More information

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